

SOLEIMANI DIGEST • CHARLESTON REAL ESTATE INSIGHTS

The 5-Minute Zillow Reality Check

Soleimani Digest • Volume 7

How to see past Zillow illusions and read the market like an agent — in five minutes.

Words I like:

“The real voyage of discovery consists not in seeking new landscapes, but in having new eyes.”

~Marcel Proust

The Soleimani Digest: The 5-Minute Zillow Reality Check

It happens every night.

You're scrolling Zillow, half-awake, and one house just hits different.

The photos glow. The kitchen looks like something from a Netflix show.

But when you actually see it in person...

it feels smaller, darker, louder.

That's not bad luck — it's photo psychology.

Here's the 5-minute reality check I use before anyone gets too attached:

Step 1: Zoom in on the edges of a few photos.

Wide angles can make rooms look bigger — that's normal. But a quick scan around the frame helps you see how the space actually flows.

Step 2: Pop the address into Google Maps or Street View.

It's the fastest way to get a feel for the surroundings — driveways, trees, nearby roads — all the stuff a listing can't fully show.

Step 3: Notice reflections or windows.

They tell you more than you'd think — light direction, how open the view feels, even how the home sits on the lot.

If you want, I can walk you through a quick “Zillow audit” on your top picks this week — no pressure, just clarity before you drive across town.

[Book a quick call today!](#)

~ Dorian

PS – Follow on the socials below for more content, including a splash of humor over on the tiktok.