

SOLEIMANI DIGEST • CHARLESTON REAL ESTATE INSIGHTS

The 5-Minute Neighborhood Test

Soleimani Digest • Volume 8

A simple 5-minute method to instantly tell whether a neighborhood
is headed up, headed down, or headed nowhere.

Words I like:

“The real voyage of discovery consists not in seeking new landscapes, but in having new eyes.”

~Marcel Proust

Soleimani Digest: The 5-Minute Neighborhood Test

It's easy to fall for a house.

The porch, the paint, the photos — they pull you in fast.

But most regrets I hear from buyers aren't about the home itself.

They're about *what's outside of it* — the traffic they didn't notice, the noise that hits after 5 p.m., or the way the sun disappears behind a neighbor's roof by 3 o'clock.

That's why I give every buyer a quick rule before they get emotionally sold:

The 5-Minute Neighborhood Test.

Step 1: Look at it on satellite view.

You'll instantly see what the listing doesn't frame — how close it sits to main roads, water, schools, or green space. It tells you more about daily life than the photos ever could.

Step 2: Pull up directions to your everyday spots.

Work, gym, groceries, the bridge at rush hour — five minutes of mapping shows you if it fits your actual rhythm.

Step 3: Zoom out.

If you love every street *around* it but not the one it's on, that's your cue to keep looking.

Because you can repaint cabinets and refinish floors — but you can't move the street.

If you'd like my quick insight on a neighborhood you've been eyeing, [click here](#) and book a quick call — no pressure, just perspective.

~Dorian

PS — Follow on the socials below for more content, including a splash of humor over on the tiktok.